SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN

(Autonomous College affiliated to University of Madras and Re-Accredited with 'A+' Grade by NAAC) Chromepet, Chennai -600044 Phone: 044-2265 4976, Fax:044-22654976

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PROSPECTUS-2021-2022

SELF FINANCE COURSES



SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN (Autonomous) CHROMEPET, CHENNAI – 600 044

(Owned and managed by Cork Industries Charities Trust)

A BRIEF HISTORY OF THE COLLEGE

Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women, which owes its existence to the kind munificence of Shri Nanalal Bhatt and for which the foundation stone was laid on 14.09.67 by His Excellency, the then Governor of Tamil Nadu, Sardar Ujjal Singh under the presidency of the then Vice-chancellor of the Madras University, Dr.A.Lakshmanaswamy Mudaliar came into being in June 1968. The college was formally inaugurated on 19-6-1968 by His Excellency the Governor of Tamil Nadu, Sardar Ujjal Singh, named after the revered wife of our Founder Chairmen Shri Nanalal Bhatt and owned and managed by the Cork Industries charities Trust, this college caters to the needs of women students from Chennai to as far away a place as Chengalepet.

Looking back through the years, the day when the college started functioning with an initial advantage of 10 acres of campus site and a building thereon with an area of 10,000 sq.ft. which answered the purpose then with only 300 students in the P.U. class, we now record with legitimate pride that we have made prodigious strides. Within a short span of a decade the college has forged ahead into a fully blossomed first grade Women's College. In the last academic year we had about 6500 students and 250 staffs. The building is also steadily expanding.

Besides routine academic work, the college also offers excellent training in extracurricular activities. We believe in beginning early to plan, guide and direct the career path of our students. The placement cell works for excellent growth of the college.

Autonomous structure was introduced with effect from 2006-07 onwards. The College has been Re-accredited with "A+" Grade by NAAC in 2017.



UG ADMISSION PROCEDURE

- 1. Eligibility criteria for the admission towards various courses as per +2 marks.
- 2. Subject combination preference for the following courses

	UG COURSES	SUBJECTS FOR ELIGIBILITY
i)	B. Com (General)	Commerce and Accountancy, Business Mathematics, Economics (or) Computer Science
ii)	B.Com (Corporate Secretaryship)	Commerce and Accountancy with Economics, Statistics / Computer Science, Business Mathematics
iii)	B.B.A	Commerce/Business Studies, Accountancy and Economics with Business Maths /Computer Science/Business Statistics
iv)	B.Sc. Mathematics	Mathematics, Physics, Chemistry and Biology (or) Mathematics, Physics, Chemistry and Computer science
v)	B.C.A.	Mathematics compulsory with Computer Science/Biology, Physics, Chemistry
vi)	B.Sc. Computer Science	Mathematics compulsory with Computer Science / Biology, Physics, Chemistry
vii)	B.Com. (Information Systems Management)	Commerce /Business Studies, Accountancy and Economics with Business Maths /Computer Science/Business Statistics
viii)	B.Sc. (Visual Communication)	Any combination of subjects
ix)	B.Com. (Honours) Candidates must have passed the plus two examination with an aggregate of 75% marks in commerce group)	Commerce, Accountancy, Business Mathematics and Economics
x)	B.Com. (Accounting and Finance) Candidates must have passed the plus two examination with an aggregate of 70% marks in commerce group)	Commerce, Accountancy, Business Mathematics and Economics
xi)	B.Sc. Home Science (Clinical Nutrition and Dietetics)	Chemistry, Biology or Home science. Limited seats for vocational stream with biology & Home science
xii)	B.Sc. Home Science (Nutrition, Food Service Management and Dietetics)	Biology and home science with chemistry Limited seats for vocational stream with home science
xiii)	B. Com Banking and Insurance Management	Commerce/Business studies and Accountancy, Economics, Mathematics/ Computer science/ Entrepreneurship/ Marketing/Auditing
xiv)	B. Com Professional Accounting	passed the Plus-two examination 75% marks and above in Commerce, Accountancy, Business Mathematics and Economics
xv)	B. Sc. Psychology	Any combination of subjects with 75% above
xvi)	B.voc. Travel & Tourism	Completed 12th (Arts, Commerce or Science) from a recognized board.
xvii)	B.Sc. Computer Science (with Cognitive Systems)*	Mathematics compulsory with Computer Science / Biology, Physics, Chemistry

	In association with TCS	
xviii	B.Com (Computer Applications)*	Commerce, Accountancy and Computer Science with Economics / Statistics / Mathematics.
xix)	B.A. English*	Advanced English (or)English Language (English Medium Candidate only)

*Introduced in 2021- Subject affiliation by University of Madras.

SELF FINANCE COURSES (ENGLISH MEDIUM ONLY)

Introduction of Choice Based Credit Systems for all UG & PG (2008-09 onwards)

U.G.COURSES-3 YEARS SEMESTER SYSTEM Foundation Course for all UG first years

a) Tamil / Hindi / Sanskrit / French

b) English

	UG COURSES –	ALLIED & ELECTIVES
	SCIENCE STREAM	ALLIED & ELECTIVES
1	B.SC. MATHEMATICS (1991-92)	Allied Financial Accounting & Management Accounting, Mathematical Statistics Elective Operations Research, Numerical methods, Formal Languages & Automata theory
2	B.C.A	Allied
	(1998-99)	Mathematics I & II, Financial Accounting, Cost and Management Accounting Elective Resource Management Techniques, Internet of Things, Artificial Intelligence, Data Mining, Security in Information Technology, Computer Graphic
3	B.SC. COMPUTER	Allied
	SCIENCE (2000-2001)	Mathematics I & II, Statistical methods and its applications I &II Elective
	(2000-2001)	Computer Graphics, Resource Management, Mini Project, e-commerce, Cloud Computing, Security in Information Technology, Computer Networks, Software Engineering & Testing, Data Mining
4	B.SC. VISUAL	Allied
	COMMUNICATION (2007-08)	Graphic Design I, Drawing and Graphic Design II, Aesthetics of Design, 2D & 3D Animation
	()	Elective Advanced Photography / Ad Production
5	B.SC. CLINICAL	Allied
	NUTRITION AND	Allied Chemistry-I, Allied Chemistry-II, Chemistry-II-Practical,
	DIETETICS (2013-14)	Fundamentals of biochemistry, Food preservation Elective
		Functional Foods and nutraceuticals, Basic concepts of Home Science,
		Diet Counselling-Techniques and Practice
6	B.SC. NUTRITION, FSM &	Allied
	DIETETICS (2016-17)	Chemistry I, Chemistry-II, Nutritional Biochemistry, Food microbiology Elective
		Fundamentals of Textiles & Clothing, Interior Decoration, Diet counseling & Patient care, Food preservation & Food product

	development-Skill based			
7	B.SC. PSYCHOLOGY	Allied		
	(2019-20)	Introduction to Indian Psychology, Community Psychology, Statistics in		
		Psychology and Consumer behaviour and advertising.		
		Elective		
		Sports Psychology, Guidance and counseling Psychology and Human		
		resource management		
	UG COURSES –	ALLIED & ELECTIVES		
	COMMERCE STREAM			
1	B.COM. GENERAL	Allied		
	(1987-88)	Business Statistics & OR I & II Paper, Computer App in Business I & II		
		Elective Income Tax Law & Practice I & II, Financial Management		
		income rax Law & Fractice r & II, Financial Management		
2	B.COM. CORPORATE	Allied		
-	SECRETARYSHIP (1992-93)	Managerial Economics, Business Communication, Computer		
	~	Applications in Business I & II		
		Elective		
		Institutional Training (Project), Project - Viva-voce		
3	B.B.A.(1996-97)	Allied		
	(From 2017-2018	Accounting for Business Process Services, Insurance for Business		
	Business Process Service -	Process Services, Retail Environment & Market research for Business		
	BPS will be offered.)	Process Services, Banking for Business Process Services.		
		Elective Capital Market for Business Process Services, Managing Business		
		Process I, Managing Business Process II, Campus to Corporate transition,		
		Project Work		
4	B.COM.INFORMATION	Allied		
	SYSTEMS MANAGEMENT	Operations Research, Business Communication, Business Mathematics &		
	(2004-5)	Statistics I, Business Mathematics & Statistics II		
		Elective		
_		Research Methodology, Management Information System, Project Work		
5	B.COM. HONOURS	All the papers are Core Major		
	(2011-12)			
6	B.COM. ACCOUNTING	Allied		
U	& FINANCE (2011-12)	Business Statistics, Operations Research, Business Economics, Research		
		Methodology		
		Elective		
		Computer Application in Business-I, Computer Application in Business-		
		II, Project.		
7	B.COM- BANKING AND	Allied		
	INSURANCE	Business Statistics, Elements of Operations Research, Computer		
	MANAGEMENT (2018-19)	Applications in Business-I & II Elective		
		Internship, Health and Miscellaneous Insurance, Treasury Management		
		incensing, meaning and miscentaneous insurance, measury management		
8	B COM .PROFESSIONAL	Allied		
8	B.COM -PROFESSIONAL ACCOUNTING (2019-20)	Allied Business Mathematics, Business Statistics, Computer Applications in		
8	B.COM -PROFESSIONAL ACCOUNTING (2019-20)	Allied Business Mathematics, Business Statistics, Computer Applications in Business-I & II		
8		Business Mathematics, Business Statistics, Computer Applications in		
8		Business Mathematics, Business Statistics, Computer Applications in Business-I & II		

UG COURSES – VOCATIONAL	
B.VOC- TRAVEL & TOURISM	Allied Resources in India, Global Tourism, Fairs and Festivals in India, Heritage Tourism in India Elective Tourism in Chennai, Front Office Management

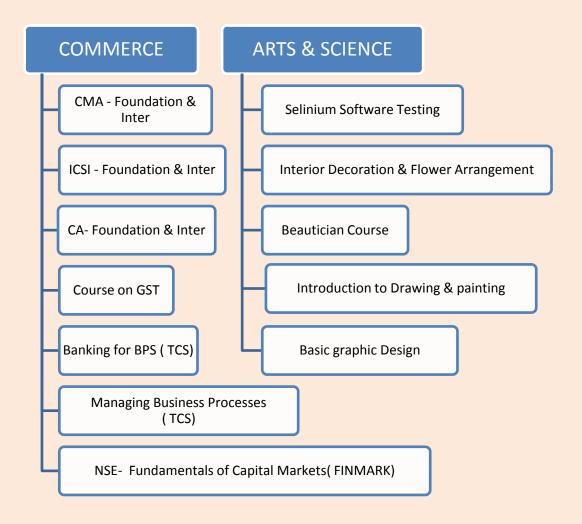
SOFT SKILL COURSES FOR UG



COMPULSORY SOFT SKILLS TRAINING FOR ALL UG COURSES

Career Kick Start	Business Communication	Life Skills & Placement Training		<u>DIGITAL & IT SKILLS</u> ESRM (I, II , III yr)	
Course (Iyr)	& Soft Skills (II Yr)	(III YR)	•	Artha Vidhya Swayam, MOOC Courses	Yoga

In campus CERTIFICATE & PROFESSIONAL COURSES



PG COURSES – SEMESTER SYSTEM



CONDITIONS OF ELIGIBILITY FOR P.G. ADMISSION

	PG COURSES	SUBJECTS FOR ELIGIBILITY
1.	M.Com.,(General)	Candidate with B.Com., / B.Com (CS) /B.Com.,(Hons)./B.Com.,(A & F)/ B.B.A., / B.Com.,(ISM), B. Com., C. A.,
2.	M.Sc., (Computer Science)	Candidate with B.Sc., Computer Science or BCA
3.	M.Sc., (Applicable Mathematics)	Candidate with B.Sc., Mathematics or Statistics or Computer Science,
4.	Master of Social Work	Candidate with any Bachelor Degree
5.	M.Sc., (Plant Biology & Plant Biotechnology)	Candidates with B.Sc., Botany /Plant Biology & Plant Biotechnology
6.	M.Sc., (Bio Statistics)	Candidate with B.Sc., Statistics /B.Sc., Mathematics
7.	M.A.,(Human Resource Management)	Candidate with any Bachelor Degree
8.	M.Sc., Physics	Candidate with B.Sc., Physics
9.	M.A., (English)	Candidate with B.A., English degree
10.	M.A., Journalism and Communication	Candidate with any Bachelor Degree
11.	M.Sc., Chemistry	Candidate with B.Sc., Chemistry
12	M.Com., (Accounting and Finance)	Candidate with B.Com.,/B.com.,(CS) / B.Com.,(Hons) / B.Com.,(A&F)/B.Com.,(ISM)
13	M.Sc., Home Science - Food Science, Nutrition and Dietetics	Candidate with B.Sc.,Nutrition, Food Service Management and Dietetics or B.Sc.,Clinical Nutrition and Dietetics
14	M.Com., (Corporate Secretaryship)	Candidate with B.Com.,/B.com.,(CS) / B.Com.,(Hons). / B.Com.,(A&F)/B.Com.,(ISM)

ADMISSION REGULATIONS

- 1. The last date for the receipt of completed application is the tenth working day from the date of publication of the results of the qualifying examinations.(Tamil Nadu Higher Secondary Examinations for U.G Courses) and 15 days for PG courses.
- 2. Incomplete applications will be rejected.
- 3. Admission for all the courses is based on merit and personal interview by the selection committee of the college.
- 4. Applicants who receive the provisional admission sms/email must appear before the Principal with parent or guardian and must be ready to pay the fees on the date indicated therein and should produce the following certificates when the admission is confirmed by the Principal. Failure to pay the fees on the date or to produce the following necessary certificates in original will entail in the forfeiture of the seat.
 - a. Transfer and conduct certificate.
 - b. H.Sc. certificates of candidate coming from schools within the Tamil Nadu University Area.
 - c. The list of marks obtained at the Public Examination and university pass certificate (Original or Provisional) necessary to procure eligibility certificate from the Madras University for candidates from other states /other universities.
 - d. Income Certificate of parents.
 - e. Community Certificate (in case of Scheduled Caste/ Scheduled Tribe/Backward Class/Most Backward Class)
- 5. Once a student is admitted to a course no further change of course will be considered.
- 6. Students belonging to the Scheduled Caste and Scheduled Tribes, Most Backward and other Backward communities should produce true copy of permanent community certificate duly attested by Gazetted Officer. The original should be produced at the time of admission.
- 7. Candidate and her parent/guardian should submit a declaration in the prescribed form at the time of admission.
- 8. The original TC certificate should be submitted at the time of admission.
- 9. Inter Disciplinary Choice Based credit system is implemented from 2008 09 onwards.
- Students of II year B.Com (A&F), B.Com (CS), B.Com(ISM) and BBA will undergo 30 days internship during summer vacation. B.Com (Hons.) students will undergo 35 days internship during II, IV & V semester vacation
- 11. <u>After admission if any student wishes to discontinue the course, she shall pay the</u> <u>entire fees payable for the complete course of study before being relieved from</u> <u>the college.</u>
- 12. Fees once paid by the student will not be refunded under any circumstances.
- 13. The admitted students should obey the rules and regulations in force, and the college reserves the right to dismiss a student in case of disobedience.
- 14. The college is not responsible for any accident to the students due to careless handling of equipment/chemical.

15. The college is not responsible for any loss of valuable things/cash/gold of the students and it is not encouraged.

NOTE

- 1. The candidate should ensure that correct marks are furnished by her in her application form. The candidate is informed that if after proper scrutiny of her marks it is found that the marks furnished by her in the application form are not correct then
 - i) Her admission stands cancelled, no matter at what stage of the course she will be at that time.
 - ii) She will be debarred from pursuing the studies for a period of three years.
 - iii) Legal action will be instituted against her for furnishing wrong marks.
 - iv) Admission is subject to verification of mark certificates by the Director, Government Examinations and if the mark certificates is found to be bogus. Admission is liable for cancellation besides criminal action taken.
- 2. PG students from other universities must produce pass certificate in original or provisional from the University from which they migrate and course certificate or study certificate from the Principal of the college in which they studied last. If the candidate is selected for admission. She should produce 'Certificate of Eligibility' from the Madras University before actual admission .Such candidates will be admitted provisionally at the first instance till their certificates are recognized by the University of Madras.
- 3. Candidates are informed that the original certificates produced at the time of admission will not be returned under any circumstance in the middle of their studies in this college. They are requested to take True copies / Photostat Copies of all certificates including examination marks duly attested by a Gazetted Officer before they submit certificate to the College. No requests for return of certificates will be entertained during the middle of the course.
- 4. It is the responsibility of the applicants to satisfy themselves that they are eligible for admission to the course they seek.
- 5. Admission secured on false statements by suppression of facts, etc, will be cancelled on detection at any time.
- 6. The acceptance of application does not carry any guarantee for admission into courses of study in the college
- 7. Application for extension of time for payment of fees will neither be acknowledged nor entertained.

- 8. The candidates of the Central Schools, Kendriya Vidyalaya etc., seeking admission are informed that their T.C.'s should be counter signed by the Inspection Officer of the Institution or by the Regional Director of Central Board of Secondary Education.
- 9. CBSE from other state should produce eligibility/migration.

OTHER REGULATIONS

I DRESS CODE: Students are allowed to wear half-sarees, sarees or churidar with duppatta only.

II SUMMARY OF UGC REGULATIONSON CURBING THE MENACE OF RAGGING IN HIGHER EDUCATIONAL INSTITUTIONS, 2009.

National Anti Ragging helpline [UGC CRISIS HOTLINE] 24*7 Toll free No * 1800-180-5522

- 1. PREAMBLE: In view of the directions of the Hon'ble Supreme Court dated 8.05.2009 and in consideration of the determination of the Central Government and the University Grants Commission to prohibit, prevent and eliminate the scourge of ragging.
- 2. OBJECTIVE: To eliminate ragging in all its forms from universities, deemed universities and other higher educational institutions in the country by prohibiting it under these Regulations, preventing its occurrence and punishing those who indulge in ragging as provided for in these Regulations and the appropriate law in force.
- 3. WHAT CONSTITUTES RAGGING: Ragging constitutes one or more of any of the following acts:
 - a) Any conduct by any student or students whether by words spoken or written or by an act which has the effect of teasing, treating or handling with rudeness a fresher or any other student.
 - b) Indulging in rowdy or indisciplined activities by any student or students which causes or is likely to cause annoyance, hardship, physical or psychological harm or to raise fear or apprehension thereof in any fresher or any other student.
 - c) Asking any student to do any act which such student will not in the ordinary course do and which has the effect of causing or generating a sense of shame, or torment or embarrassment so as to adversely affect the physique or psyche of such fresher or any other student.
 - d) Any act by a senior student that prevents, disrupts or disturbs the regular academic activity of any other student or a fresher.
 - e) Exploiting the services of a fresher or any other student for completing the academic tasks assigned to an individual or a group of students.
 - f) Any act of financial extortion or forceful expenditure burden put on a fresher or any other student by students
 - g) Any act of physical abuse including all variants of it: sexual abuse, homosexual assaults, stripping, forcing obscene and lewd acts, gestures, causing bodily harm or any other danger to health or person;
 - h) Any act or abuse by spoken words, emails, post, public insults which would also include deriving perverted pleasure, vicarious or sadistic thrill from actively or passively participating in the discomfiture to fresher or any other student.

i) Any act that affects the mental health and self-confidence of a fresher or any other student with or without an intent to derive a sadistic pleasure or showing off power, authority or superiority by a student over any fresher or any other student.

III GENERAL RULES AND REGULATIONS

- 1. Students should not leave the college premises during class hours without the permission of the competent authority.
- 2. Late comers will not be allowed into the classes.
- 3. Students will be responsible for all equipments entrusted to them.
- 4. The Management reserves the right to modify the class timings and schedule.
- 5. The decision of the Principal is final and binding in all matters pertaining to the Institution.
- 6. Legal disputes, if any, are subject to jurisdiction of courts at Chennai.
- 7. Wearing Identity Card is compulsory.
- 8. Usage of Mobile Phone is restricted.
- 9. Ragging is totally banned and is punishable as per the Government order. The institution is having the right to expel any student who engages in the activity of ragging.

IV. ELIGIBILITY

For admission in to all UG courses and PG courses the eligibility conditions prescribed by the University of Madras will be followed

V. FEE STRUCTURE

- The actual amount of fees payable will be intimated at the time of admission.
- All fees are payable in advance for each year/semester.
- Fees should be paid through online in the college website within the specified date. The

parent or guardian can use debit card/net banking options provided in the website.

- Cheque/cash/DD will not be accepted.
- Delay in payment of fees will invite a fine of Rs.100 / working day.
- The management reserves the right to modify the fee structure without prior notification.

VI. MADRAS UNIVERSITY STUDENTS FREE EDUCATION PROGRAMME

This Scheme has been instituted by University of Madras. The +2 students, who will be selected under this scheme, are eligible for award of free admission in the Affiliated aided / self financing colleges for under-graduate courses. They will be exempted from tuition fees and hostel fees. For application form and further details, please contact the Public Information Officer, University of Madras, Centenary Building, Chepauk, Chennai-600 005.

VII. OTHER FEES

- 1. Each student shall pay a sum of Rs.1000/-TOWARDS Admission Fees
- 2. Each student shall pay a sum of Rs.450/-towards University fees.
- 3. Students joining from other Universities in India shall pay a recognition fees of Rs.200/and from outside India shall pay a recognition fees of Rs.2,210/

VII. ISSUE OF TRANSFER CERTIFICATES

Students applying for TC before the Admission closing date will be exempted from paying fees for that academic year. But those who apply for TC after the closing date should pay the tuition fees for that academic year.

- 1. Levy of fees is subject to alteration.
- 2. Payment of fees in installment is not permitted.
- 3. Fees once paid by the student will not be refunded under any circumstance.

VIII. ATTENDANCE

Absence of attending the classes without prior permissions is a breach of discipline and such absence should be avoided. Students appearing for the End Semester Examinations must have at least 75% of attendance as per the rules of the University of Madras. Students who do not have the prescribed attendance will not be permitted to appear for End Semester Examinations.

IX. EXAMINATIONS

For all the UG and PG courses, Examination will be conducted at the end of each semester under Autonomous structure.

X. WOMEN ENTREPRENEURIAL DEVELOPMENT CELL

ED cell conducts courses in the art of making bouquets, Flower baskets, Greeting cards, Fabric Painting, Embroidery and Cooking. Students are given option to join in any one of the Course. ED cell conducts periodical exhibitions at prestigious platforms organised by networking with professional institute.

XI. PLACEMENT CELL

The placement cell works in co-ordination with the students, inculcating in them a positive approach to work and providing them the solid back of resources. We conduct programme on job opportunities and organise "Campus Interviews" where prestigious companies like Cognizant Technology Solutions, Wipro, Maveric, Aspire Systems, Ajuba Solutions Ltd., Dell, TCS, HCL, visit our college to conduct campus recruitment.

XII NSS/ NCC/ ROTARACT/IIC

Regarding outreach activities the institution has got N.S.S. (2 UNITS) N.C.C. Air wing/Navy. After admission to the degree courses, the students will be accommodated in the above mentioned programmes depending upon the option of the students.

The Institution Innovation Cell of the College comes under the UGC- MHRD and helps in fostering the culture of innovation amongst students. The IIC Wing of the college encourages, inspires and nurtures young students to work on new ideas. Entrepreneurship and innovative skills that lie deeply embedded within students are identified and brought to the forefront.

XIII Staff & Students are covered under medi-claim policy.

XIV. Student counseling is done periodically by specified staff members

XV IMPORTANT NOTES

The students who seek scholarship awarded both by the Adi- Dravida and Tribal welfare and Backward classes Department and Educational concessions under 92 M.E.R. and other kinds of scholarships should satisfy the stipulation of 75% attendance and no request for reason will be entertained at any time.

XVI. Hostel facility is available in the campus.

- a) Candidate who need accommodation in the college hostel should submit a separate application to the college
- b) Admission is purely on first-come first-serve basis.
- c) Decision of the Management is final.

GALLORE- Reverberating Campus with Finest Infrastructure





























Intelligence plus Character is the Goal of true Education

GALLORE- Reverberating Campus with Finest Infrastructure





























Some People Dreamof Success. But Some wake up and Work