

**DETAILS OF SUBJECTS ALONG WITH CREDITS FROM 2017-18 ONWARDS**

<b>SEM</b>	<b>SUBJECT</b>	<b>SUB. CODE</b>	<b>TITLE OF THE PAPER</b>	<b>INT</b>	<b>EXT</b>	<b>TOTAL</b>	<b>CRS</b>	<b>HOURS</b>
I	LANGUAGE		TAMIL / HINDI / SANSKRIT	25	75	100	3	45
	ENGLISH		ENGLISH	25	75	100	3	45
	CORE MAJOR-I		MANAGEMENT PRINCIPLES	25	75	100	4	60
	CORE MAJOR-II		MANAGERIAL ECONOMICS	25	75	100	4	60
	CORE ALLIED –I		BUSINESS COMMUNICATION	25	75	100	5	75
	NON-MAJOR ELECTIVE		STRESS MANAGEMENT I	40	60	100	2	30
	COM.SKILL		ESSENTIALS OF LANGUAGES & COMMUNICATION SKILL	40	60	100	3	45
II	LANGUAGE		TAMIL / HINDI / SANSKRIT	25	75	100	3	45
	ENGLISH		ENGLISH	25	75	100	3	45
	CORE MAJOR –III		MARKETING MANAGEMENT	25	75	100	4	60
	CORE MAJOR IV		MANAGEMENT INFORMATION SYSTEM	25	75	100	4	60
	CORE ALLIED-II		BUSINESS ENVIRONMENT	25	75	100	5	75
	NON MAJOR ELECTIVE		STRESS MANAGEMENT II	40	60	100	2	30
	SPL.SKILL		ESSENTIAL OF SPOKEN & PRESENTATION SKILL	40	60	100	3	45

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III	CORE MAJOR V		HUMAN RESOURCE MANAGEMENT	25	75	100	4	60
	CORE MAJOR VI		ACCOUNTING FOR MANAGERS-I	25	75	100	4	60
	CORE MAJOR VII		PRODUCTION MANAGEMENT	25	75	100	4	60
	CORE MAJOR PRACTICAL I		COMPUTER APPLICATION IN BUSINESS- I  (LAB BASED)	40	60	100	3	45
	CORE ALLIED -III		BUSINESS STATISTICS I	25	75	100	5	75
	EVS	VCES	ENVIRONMENTAL STUDIES	25	75	100	2	30
IV	CORE MAJOR VIII		ACCOUNTING FOR MANAGERS II	25	75	100	4	60
	CORE MAJOR IX		MATERIALS MANAGEMENT	25	75	100	4	60
	CORE MAJOR X		ENTREPRENEURIAL DEVELOPMENT	25	75	100	4	60
	CORE MAJOR PRACTICAL II		COMPUTER APPLICATION IN BUSINESS- II  (LAB BASED)	40	60	100	3	45

	CORE ALLIED- IV		BUSINESS STATISTICS II	25	75	100	5	75
	SKILL BASED ELECTIVE		INSURANCE				3	45

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V	CORE MAJOR XI		FINANCIAL MANAGEMENT	25	75	100	4	60
	CORE MAJOR XII		BUSINESS LAW	25	75	100	4	60
	CORE MAJOR XIII		OPERATIONS RESEARCH	25	75	100	4	60
	CORE MAJOR XIV		FINANCIAL SERVICES	25	75	100	3	45
	ELECTIVE I		ANY ONE FROM THE LIST OF ELECTIVE.	25	75	100	5	75
	SOFT SKILLS	SSC4	COMPUTING SKILLS	40	60	100	3	45
VI	CORE MAJOR XV		ORGANISATIONAL PSYCHOLOGY	25	75	100	4	60
	CORE MAJOR XVI		TOTAL QUALITY MANAGEMENT	25	75	100	4	60
	CORE MAJOR XVII		BUSINESS ETHICS AND VALUES	25	75	100	3	60
	ELECTIVE II		ANY ONE FROM THE LIST OF ELECTIVE.	25	75	100	5	75
	ELECTIVE III		ANY ONE FROM THE LIST OF ELECTIVE.	20	80	100	5	75
	VALUE EDUCATION	YVBE	VALUE EDUCATION (YOGA)	40	60	100	2	30
	INTERNSHIP		INTERNSHIP	-	-	-	2	-

### LIST OF ELECTIVES

- Elective paper I – Research methodology.
- Elective paper II – Banking.
- Elective paper III – Project.
- Elective paper IV – Customer Relationship Management.
- Elective paper V – Business taxation.