

## PRIZES WON IN INTER COLLEGIATE COMPETITIONS

NAME OF THE STUDENT & CLASS	EVENT & VENUE	PRIZE WON	NAME OF THE STUDENT & CLASS	EVENT & VENUE	PRIZE WON
<b>B.Com (DAY)</b>			<b>B.Com (CS)</b>		
S.Nityasri, I B.Com	Innovative Selfies, Prof.Dhanapalan College of Arts & Science	I Prize	T.Swamalatha	C Parade Commander, Republic Day	
C.Anulekha, I B.Com	Bhagavad Gita Recitation, Loyola College	I Prize	Radhika & Dharani-V I Yr	Song, Radio FM	I Prize
	Sanskrit Skit, SSS Jain College	I Prize	Deepika II yr		
	Geetha Bhavan Trust	I Prize	Bhargavi-v III yr		
C.Kirthika Priya, II B.Com	Egg Head Economics, Amity University	II Prize	Saranya-V.A, Vidhya-N	Dance, Radio FM	I Prize
S.Manisha, II B.Com			Tirupurasundari-B Deepa-B Janani-M		
U.Anitha, II B.Com			Azna Farheen, Dhanu Shree	Fashion walk, Radio FM	I Prize
A.Soundarya, II B.Com			Akila, Chithra-J		
R.Ramya, II B.Com	Classical Dance, Agni College	III Prize	Sai Krupa.S & Kiruthika	Instrumental, Radio FM	I Prize
R.Kiruthika			K.Dharani	Photography, SIET college	III Prize
S.Manisha, II B.Com	Group Dance, Hindusthan Arts And Science	II Prize	V.Ranganayaki & J.Deepika	Sanskrit skit, SSS JAIN College	III Prize
	Group Dance, Dance Company John Britton	II Level	H.M.S.Vasandhi	Sanskrit essay, Loyola college	III Prize
S.Arushi Sharma, I B.Com	Shuttle Badminton, Guru Nanak College	Selected for University Team	J.Deepika	Sanskrit essay, Loyola college	III Prize
Rebecca.A, II B.Com	Cricketer,	II Prize	<b>B.Com (ISM)</b>		
Tahera Begum & Priya.C II B.Com	Ball Badminton,	III Prize	Rajashree L & Indhumathi V	Business Quiz, Agni College for Technology	III Prize
	Ball Badminton ICF, Ambattur	Runner	Sumithra R & Nivya V	Dubsonomics, Ethiraj College	I Prize
	Ball Badminton Junior Inter District, Salem	Winner	Pragathi Pani	Dum C.S.S.S Jain College, Loyola College	III Prize
	Ball Badminton Inter College, Chrompet	Winner		Debate	I Prize
	Ball Badminton Inter Zone, CMBT	Runner	Pragathi Pani & Manisha R	Speech	III Prize
	Ball Badminton SRM University	Silver Medal	<b>B.Com(A&amp;F)</b>	Antakshari, Stella Mary's College	II Prize
	All India Match	Runner			
	Ball Badminton C.M Trophy, Thirupur	Runner (Rs 7500 each)	Shalini. S ( II year)	Dance, Prof. Dhanapalan College & ITM Business School	II Prize
Priya.C, II B.Com	Ball Badminton Junior Nationals, Chhattisgarh	Gold Medal Winner	S. A. Sreethu ( II year)	T- Shirt painting, Prof. Dhanapalan College & ITM Business School	I Prize
	Ball Badminton SRM University	Promising Player Award	SreeLakshmi.M ( II year)	Essay Writing, SIET College,	II Prize
	Ball Badminton All India Tournament, Bangalore	III Prize	Arabi. U ( II year)	Music, SSS Jain College & Loyola College	I Prize
Tahera Begum. M II B.Com	Hockey Inter Collegiate, Chennai	Silver Medal	<b>B.Com (Hons)</b>		
Gayathri. K II B.Com	Hockey Senior State Match, Palaiyamkottai	IV Place	P.Srinidhi I B.Com (Hons)	Sanskrit Essay writing, Loyola College	III Prize
Pratheeba.M II B.Com			L.Sheethal III B.Com (Hons)	Spoof(Hindi), S.S.S.Jain College	III Prize
Sophiya Simon.SA II B.Com			<b>B.B.A</b>		
Banu Priya.A II B.Com	Inter-Zone-Dr. Radha Krishnan Stadium, Egmore	III Place	R.Deborah	Boat Pulling, All India Nav Sainik Camp, Karwara Naval Base	Gold Medal
Gayathri.K II B.Com	Inter-collegiate Basket Ball	II Prize			
Banu Priya.A II B.Com		Got Selected for A-Zone	Nivya V, Sumithra R, Hemavathy K, Pushpalatha S, Manju Priya N, Sapna D, Monisha R, Manisha R		
Reshma.D, III B.Com		II Prize	Akila S, Sheeba Jothi G, Sandhya DeviS, Sandhya N.S. Aishwariya G of B.Com. (ISM) participated in Career Choices of B-School Students : "DISCOVER THE PRIDE"		
Hema.P, III B.Com	TNPSEU Rolling trophy, Sports University, Nandanam Relay 4 X 400, MCC	II Prize			

## MOU IN PROGRESS



**S.D.N.B. Vaishnav College  
For Women**



**Institute of  
Company  
Secretaries  
of India**



**Institute of  
Chartered  
Accountants  
of India**

Our College will be signing an MOU with Institute of Company Secretaries of India and Institute of Chartered Accountants of India shortly which will open flood gates for our students to pursue all three prestigious courses CA, CMA & ACS in the campus itself along with their academic curriculum.

# Vaish Com News

A News letter of Department of Commerce

**Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women (Autonomous)**  
(Re-Accredited with "A" Grade by NAAC) Chromepet, Chennai-600044.

Vol. 1

March 2016

## From the Desk of the Management & Principal

Chairman



Smt. Mamta D. Bhatt

Secretary



Sri. C.M. Tolia

Principal



Dr. V. Varalakshmi

Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women has always been imparting value based education to the students. "Education is not a preparation for life, education is itself life." We mould our students by giving curricular, co-curricular and extracurricular exposure. This new news leaf "VAISH COM NEWS" will highlight the achievements and contribution of faculty and students of the Department of Commerce. This should motivate them to achieve new goals in the years to come.

## From the Editor's Desk



I take this opportunity to thank our College Management and Principal Dr. V. Varalakshmi for their continuous support and encouragement. With the blessings of almighty let this maiden attempt of releasing the first News letter of Department of Commerce be a continuous process of success and achievement for the faculty and students of the fraternity of Commerce of Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women.

*-Dr. R. Savithri, Head & Dean of Commerce*

## PROFILE OF THE DEPARTMENT OF COMMERCE

The Department of Commerce came into existence in 1976. B.Com course was started in the self financing stream in the year 1984-85. PG course in Commerce was introduced in the self-financing structure in 2001 which was an added attraction to the already existing course at the U G level. B.Com (C.S), B.B.A, B.Com (ISM), B.Com (A&F), B.Com (Hons) & M.A. (HRM) courses were started in the self-financed stream. To create more employability The Department started B.Com vocational course in Advertising & Salesmanship sponsored by UGC from 1999 to 2007. The Department has been upgraded into a research department in 2012 with the starting of M.Phil & Ph.d course in Commerce. Add on Certificate course in Women Entrepreneurship sponsored by UGC was started in 2013.

## FACULTY ACHIEVEMENTS



The Research Department of Commerce is very happy that Dr. V. Vasanthakumari had been awarded Ph.D on 28<sup>th</sup> January 2016 and Dr. A.C. Ranganayaki had been recognised as a Ph D research guide.



## A New Milestone



### SIGNING OF MOU WITH ANDHRA CHAMBER OF COMMERCE

Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women has signed a Memorandum of Understanding with Andhra Chamber of Commerce on 4<sup>th</sup> November 2015

## NATIONAL SEMINAR ON LOGISTICS MANAGEMENT



The Research Department of Commerce and Andhra Chamber of Commerce jointly organised a National Seminar on Logistics Management on 27<sup>th</sup> January 2016. Shri. U. Udayabhaskar Reddy, Whole Time Director Sanco Trans Ltd inaugurated the seminar and spoke about Career Opportunities in Logistics. Shri. R.R. Padmanabhan, Chairman Skill Development Sub Committee, Andhra Chamber of Commerce gave the key note address on "Skills required for Logistics as a Profession". The Technical sessions were chaired by Mrs. B. Srividhya Priya, Proprietor, Streamline Forwarders & Veewin Logistics who spoke on "Freight & Forwarding - Problems & Prospects" Mr. P.H.V. Pathy, Vice President Sattava Group highlighted on CFS operations, Mrs. Janani Subramanian Director, TROI Management Consultants addressed "HR Issues with Reference to Women Executives", Dr. S. Susithra Director & Consultants, PSM Logistics, spoke on the role of Women in Logistics and Shri. M.K. Anand, Solution Architect and Co-founder of Maptech Infosoft Private Ltd in his valedictory address spoke about the Job Opportunities in Different Arenas of Logistics.



**PORT TRUST VISIT :** Andhra Chamber of Commerce co-ordinated with Port Trust of India and thirty two III year B.Com (Hons) students visited Chennai Port Trust on 20<sup>th</sup> February 2016. The students visited CMS container freight station, inland container depot and gained knowledge about third party logistics. The students got practical knowledge in the field of Logistics.

## UGC SPONSORED CAREER ORIENTED PROGRAMME IN WOMEN ENTREPRENEURSHIP



Mrs. Rama Venugopal, Chairman Women Entrepreneur Sub Committee, Andhra Chamber of Commerce spoke on the scope of Women Entrepreneurship in Tamil Nadu. She highlighted on the financial assistance given by the Government and MSME and encouraged the students to start their own business enterprise.

Students of Career Oriented Programme in Women Entrepreneurship attended a one day Summit on Entrepreneurship Development at Hotel Savera on 6<sup>th</sup> February 2016. They got practical exposure and gained knowledge on the various schemes implemented by the Central & State Governments & MSMEs.

### Students of Career Oriented Programme at Hindustan Chamber Of Commerce



Students of Career Oriented Programme in Women Entrepreneurship attended a meeting organized by Hindustan Chamber of Commerce on 16<sup>th</sup> February 2016. Mr. Murali, President, Hindustan Chamber of Commerce and Mr. K.V. Rajendran, Chairman, Entrepreneurship, Skill Development and Innovation for Start-ups highlighted the Start up Programme launched by Govt. of India. Mrs. Hemalatha Annamalai shared her personal experience as to how she became a successful entrepreneur.

### VAISH COMFEST 2015-16 "MINDSPARK"



VAISH COMFEST 2015-16 "MINDSPARK" the Annual Commerce Fest was inaugurated by CS.C. Ramasubramaniam, Council Member, ICSI. He spoke about women's empowerment. Smt. Chithra Anantharaman, Deputy Director, SIRC, ICSI, spoke about career opportunities available in various sectors including Company Secretary. Students from 30 colleges participated in events such as Adzap, Channel Surfing, Business Connexions, Logo Designing, Block&Tackle, Product Packaging and Mock Interview. Dr. V.G. Vijayalakshmi, Principal, Chellammal Women's College, delivered the valedictory address and distributed the prizes. The overall trophy was won by SIVET College.

### NATIONAL CONFERENCE ON "Educate, Engage, Enable, Enrich and Empower Human Resources" Organized BY P.G. DEPARTMENT OF HUMAN RESOURCE MANAGEMENT

P.G. Department of Human Resource Management organised a National Conference on "Educate, Engage, Enable, Enrich and Empower Human Resources" on 29<sup>th</sup> January 2016. Ms. Meenalochani Kumar, HR Director, Bristlecone India Private Limited inaugurated the Conference and delivered the key note address. Dr. K. Maran, Professor and Director, Sairam Institute of Management was the moderator of the technical session. Ms. Kavitha Thomas, Chief Human Resource Officer, NEWSGAMI delivered the valedictory address.



It was a proud moment for the Department as a new 'International Journal of Business Invention and Innovation' (Special Volume) with ISSN 2348 4705 was published on the same day.



## FRUITS OF MOU WITH INSTITUTE OF COST ACCOUNTANTS OF INDIA

**CMA FOUNDATION EXAM JUNE 2015 BATCH :** Seven students R. Anjali, A. Akshaya and M. Valarmathi of II B.Com (Day), S. Bhavani and T. Geetha of II B.Com (A&F), S. Akshaya and Suganya of II B.Com (Hons) passed CMA Foundation exam in June 2015.

**CMA INTERMEDIATE GROUP I EXAM DECEMBER 2015 BATCH :** Five students R. Anjali, and M. Valarmathi of II B.Com (Day), S. Bhavani and T. Geetha of II B.Com (A&F), S. Akshaya of II B.Com (Hons) passed CMA Intermediate Group I exam in June 2015.

**FOUNDATION DECEMBER 2015 BATCH :** Twenty nine students R. Deekshidaa, K. Prema, S. Priya Mathura, S. Arunadevi, M. Eswari, J. Durga, of B.Com (A&F), V. Subashree, N. Shobana, R. Pavithra, S. Shruthi, G. Shruthi, M. Swetha, L. Praveena, D. Aparna, V. Monica, of B.Com (Eve), R. Harini of B.Com (Hons), V. Divya of B.Com (CS) and V. Akshaya, T. Gopika, M. Elakiya Lakshmi, G. Alagumeena, L. Ramya, K. Shree Vishnupriya, S. Srimathy, R. Bhavashree, U. Abirami, M. Rashmibala, V. Preethi, K. Yuvarani of B.Com (Day) passed CMA Foundation Exam in December 2015.



### GUEST LECTURES ORGANISED BY THE DEPARTMENT OF COMMERCE

Date	Topic	Details of Resource Person
1.7.2015	Career Development & Career Opportunity	Mr. Tony Xavier, IIM Lucknow Alumni, IMS Director
14.7.2015	Indirect Taxation & E-Filing	Ms. Anuradha & Ms. Sivasankari, Intelli Expert Management Solutions
23.7.2015	Career opportunities in Banking Sector	Mr. Babu Vivekanandar, BANK PO Product Head - IMS Chennai
3.8.2015	Interview Skills & Personality Development	Mr. Revanth, IIM Lucknow Alumni, CAT Product Head
7.8.2015	Career opportunities in Logistics	Mr. Sukumar, Indian Institute of Logistics
14.8.2015	Career Guidance for Corporate Sector	Dr. Roshini, Versatile Business School
17.8.2015	Motivating students to choose good career	Mr. Shiva Kumar, CAT Faculty & IMS Center Manager
31.8.2015	Career Development & Career Opportunity	Dr. Nisha, Avidus Academy of Management
6.1.2016	Women Entrepreneurship	Mrs. Rama Venugopal, Andhra Chamber of Commerce
12.1.2016	Business Accounting Process	Mr. M.S. Jayaram, Artha Vidhya, NSDC

### Students Achievements

#### Business Accounting Process Executive Online Course

Sixteen Toppers of Final year U.G & P.G students have been selected for BAP-Executive online course, free of charge, conducted by Arthavidya partnered with NSDC & e-palmleaf ITES Pvt Ltd

B.Com (General -Day)	J.V. Vaishnavi	S. Sruthi
B.Com (General -Self financed stream)	A. Deepa	G. Gomathi
B.Com (Information Systems Management)	V. Priyadarshini	S.P. Kamala
B.Com (Hons)	V. Lakshmi	Tejaswini Jaganathan
B.Com (Accounting & Finance)	S. Kiruthika	R. Vinodhini
B.B.A	K. Brinda	S. Bhuvana
B.Com (Corporate Secretaryship)	N. Divya	G. Saranya
M.Com	P. Swathi	U. Meenakshi



Star Achiever

M. Sowmiya,  
II B.Com

- All India Silver Medal, Heptathlon - II Prize,
- Tamil Nadu State Junior Meet, Kumbakonam - Gold
- Heptathlon Silver- 100 mts Hurdle,
- Inter District Senior Meet, Chennai - Gold Heptathlon,
- Tamilnadu Junior Athletic Meet, Coimbatore - Gold
- Heptathlon (NMR) - 100 mts Hurdle - Gold
- Federation Junior Athletic Meet, Hyderabad - Gold & Heptathlon Bronze 4x100 Relay,
- South Zone Junior Meet Kakinada - Gold - 100 mts Hurdle,
- Senior National Meet, Mangalore Heptathlon, - Gold 4x100 Relay
- Inter State Senior Athletic Meet, Chennai Heptathlon, Gold
- A.L. Mudaliyar Meet, Chennai Heptathlon, - Gold
- All Indian Meet in Patiala Heptathlon Silver-100 mts Hurdle

### PAPER PRESENTATION AND PUBLICATIONS

Name	Topic	Paper Presentation & Publication	
<b>M.Phil</b>			
K. Suganya	Quality of work life	<b>National Conference on "Educate, Engage, Enable, Enrich and Empower HRs Published in 'International Journal of Business Invention and Innovation' (Special Volume) ISSN 2348 4705</b>	
L. Sonia Shanthini	A comparative study on organisational role stress among technical & non technical professors in Chennai city		
K. Mohana & N. Nandhini	A study on employee retention in various organisations		
E. Bagyalakshmi & A. Varsha	A study on job satisfaction of employees in various organisations		
<b>M.Com.,</b>			
Revathy V & Manaswini N	Whistle Blowing		
Meenakumari M	Emotional Intelligence of School Teachers		
Aishwarya R & Priya J	Man Power Planning		
Pooranee T R & Anusha N	Work Life Balance Among Working Women A Study (Best Paper Award)		
Priya J Swaathi P	A Study on Stress Management among IT Employees		
Pavithra C B & Punitha T	Factors Affecting Quality of Work Life Among MNC Employees		
<b>B.Com (ISM)</b>			
Meenakshi. S & Hemalatha. R	Performance Appraisal		