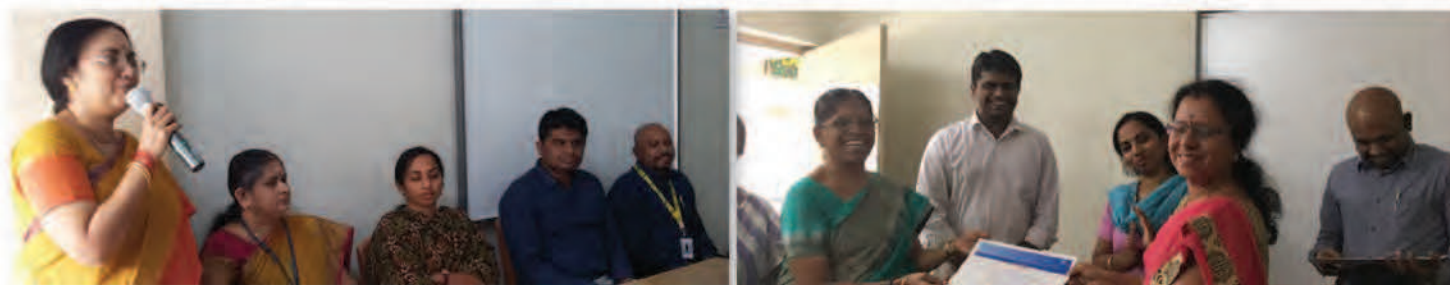


FACULTY DEVELOPMENT PROGRAM



16 staff members attended the Faculty Development Program organised by Tata Consultancy Services from 10th to 14th July 2017, to gain practical training in Banking for BPS and Market Research & Retail CPG. Dr.A.C.Ranganayaki, Mrs.R.Subhasree, Mrs.S.M.Akila, Mrs.T.V.Prakalpa, Mrs.H.S.Rupa, Dr.K.C.Hemalatha, Mrs.E.Kavitha & Mrs.R.Srividhya attended FDP on Market Research & Retail CPG. Dr.K.Latha, Mrs.Jesus Rani, Ms.C.Tamilarasi, Mrs.M.Rehka, Mrs.G.Sakunthala, Mrs. K.Nirmala, Mrs. Mehala, Mrs.N.Meenakshi, attended FDP on Banking for BPS.



Faculty Development Program was conducted in our College from 3rd January to 5th January 2018 in collaboration with Tata Consultancy Services to gain practical training in Managing Business Process Services. Ms. Prasanna Rani and Mr. Rajeev Nair were the trainers of the Faculty Development Program. 8 staff members of our college, Mrs.G.Tamilselvi, Mrs.T.Anitha, Mrs. S.Jamuna, Mrs. G.Kavitha Lakshmi, Mrs.T.DeviKamatchi, Mrs.K.Rehana Fathima, Mrs.V. Gayathri, Mrs. G.M.Vinothini and 4 staff members Mrs.B.Geetha Ramani, Mrs.M.Suganya, Mrs.E.Kokila & Mrs.E.Elaikiya from S.S.S.Jain College attended the Faculty Development Program in Managing Business Process Services.

TCS CERTIFICATE COURSES



On 28th July 2017 S.D.N.B.Vaishnav College launched Certificate Course, Banking for BPS (Business Process Services) for III year students and a Diploma Course Market Research & Retail CPG (Customer Product Group) and Managing Business Process services for II year students to benefit the student community attain mainstream careers. TCS BPS AIP has designed and launched the flagship stand alone programs. These 2 programs would offer employment oriented education to students of our college. These programs would help in mentoring, guiding students to effective careers. This program is first of its kind that specializes on Business Process services, developed and deployed by the industry. It would be the right time to offer such programs in association with the industry. These programs prepare students for careers in the industry with specific relevance to BPS industry at the same time retaining the students' core focus to their curriculum. On successful completion of the course, students have a good opportunity to be hired by TCS as per the recruitment guidelines.

SPSS WORKSHOP

Dr.R.Shanthi, Assistant Professor, Department of Commerce, University of Madras conducted a SPSS Workshop for M.Com and M.Phil students to provide hands on training to the students on various tools used for analysing data for research purposes.



FUTURE PLANS

Our College Management is planning to introduce two new courses B.Com(Banking & Insurance) Management and M.Com(Accounting & Finance) from the academic year 2018-19.

VAISH COM NEWS



A News letter of Department of Commerce

Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women (Autonomous)
(Re-Accredited with "A+" Grade by NAAC) Chromepet, Chennai-600044.

VOL.3

MARCH 2018

From the Editor's Desk



I take this opportunity to thank our College Management and Principal Dr.V.Varalakshmi for their continuous support and encouragement. With the blessings of almighty we are releasing the Third News letter of Department of Commerce in the Golden Jubilee year of our College. Let this be a continuous

process of success and achievements for the faculty and students of the fraternity of Commerce of Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women

Dr. R. Savithri, Head & Dean Of Commerce

Star Achievers



The Research Department of Commerce is very happy that Dr.V.Andal, Dr.Y.Kalaivani, Dr.S.Kamakshi, Dr.K.Latha, Dr.S.Priya Reddy, Dr.P.Kamatchi and Dr.T.Devi Kamatchi have been awarded Ph.D Degree this year.

- Ms. Prema of III B.Com(A&F) has secured All India 34th Rank in CMA Inter Examination.
- Ms. Aruna Devi of III B.Com(A&F) has secured All India 43rd Rank in CMA Inter Examination.
- Ms. Lavanya. S of III B.Com(Eve) and Ms. Priya Madhura of III B.Com(A&F) have Passed CMA Inter Examination.
- Ms. Atchaya.G of III B.Com(CS) is the only NCC cadet selected from Tamil Nadu for youth exchange programme. She is one among the four selected from India for international camp in Maldives. She also participated in Republic day camp at New Delhi, She has also marched in the Prime minister Rally.
- Ms. Mahalakshmi D, Mahitha B M, Sree Raksha, III B.Com(A&F) have passed CA IPCC Examination.

NEW MILESTONES SDNB Vaishnav College signs MOU with TCS



Our College is collaborating with Tata Consultancy Services (TCS) in the Academic Interface Program (AIP) – an initiative of TCS in offering employment oriented education to the students. Our College signed a Memorandum of Understanding with TCS on 27th April 2017 which will strengthen the Industry-Institute relationship and is focused on "Campus to Corporate Transition", by grooming the students for the corporate world. This program is first of its kind to be offered anywhere in the world that specializes on Business Process Services (BPS), developed and deployed by the Industry. We are collaborating with TCS BPS AIP in BBA – Business Process Services (BPS) to benefit the student community get into mainstream careers. This is a very unique 3 year full time degree program designed by TCS experts in collaboration with members from academia. This degree program prepares the students for careers in the industry with specific relevance to BPS industry at the same time retaining the students core focus on BBA. In addition students are employable in other industries likes Banks, Insurance, Retail, Capital Markets etc. On successful completion of the degree, students have a good opportunity to be hired by TCS.

SIGNING OF MOU WITH INTERNATIONAL CHAMBER OF INDIRECT TAX PROFESSIONALS



Our College signed a MOU with International Chamber of Indirect Tax Professionals on 24th day of October 2017 to promote "Industry Integrated Learning" and enable the students to obtain better practical knowledge and hands-on experience in the field of Commerce. Our College is the first college in India to start a certificate course in GST. The objective of the programme is to develop the conceptual and practical skills of the B.Com students and to expose them to the area of application of knowledge in Business Firms and Industrial Organizations. This course was handled by Indirect Tax Professionals so that the students get familiar with various provisions of the Act at the same time they would be given online training as to how to apply for GST registration, filing periodical returns etc. Hands on training would help the students in getting good placements and help them mould their careers.

VAISH COMFEST



VAISH COMFEST 2017-18 "RADIANCE" – the Annual Commerce Extravaganza was organised at Shrimathi Devkunvar Nanalal Bhatt Vaishnav College For Women, Chromepet on 12th September 2017. It was inaugurated by CS.GANAPATHY G.M, Chairman, Institute of Company Secretaries of India Southern India Regional Council, Chennai. He spoke about women's empowerment. Mrs. Chithra Anantharaman, Deputy Director, Institute of Company Secretaries of India Southern India Regional Council, Chennai, said career opportunities were available in various sectors including Company Secretary.

Students from 30 colleges participated in various intercollegiate competitions like Adzap, Channel Surfing, Business Connexions, Poster Designing, 60 Secs to Fame, Wealth out of Waste and Dumb Charades. Various inter class competitions like Adzap, Fix the tag, Business Connexions, Business Quiz, War on wastage, Shipwreck,"I" the Winner, Logo designing, Dumb Charades were also conducted. Dr. Kamala Balakrishnan, Principal, Annai Violet College of Arts and Science, delivered the valedictory address and distributed the prizes. The Madras Christian College(SFS) won the overall Rolling Trophy.



NATIONAL CONFERENCE ON "AGILE METHODOLOGIES AND DEVELOPMENT IN ORGANISATION" ORGANISED BY P.G. DEPARTMENT OF HUMAN RESOURCE MANAGEMENT



P.G.Department of Human Resource Management organised a National Conference on "Agile Methodologies and Development in Organisation" on 16th February 2018. Mr. K. Naveen, Senior Executive, HCL Technologies, NOIDA inaugurated the conference and delivered the inaugural address.

He released the conference proceedings as a Special Issue of International Journal of Business Intelligence & Innovation. Nearly 50 papers were presented in the Technical session which was chaired by Dr.G.Brindha, Professor & Head, Faculty of Management Studies, Dr.M.G.R Educational & Research Institute University, Chennai. Dr. Rama Krishna, DGM – HR, Parle Agro Pvt. Ltd, Chennai, delivered the valedictory address and distributed the certificates to the participants. S.Ramya of S.D.N.B.Vaishnav College and Heartwin Mary of Madras Christian College shared the best paper Award.

HR TIDINGS –NEWS LETTER OF P.G. DEPARTMENT OF HUMAN RESOURCE MANAGEMENT



HR TIDINGS a newsletter was released on 23.09.2019 2016 by Shri. CS. Ganapathy G.M, Chairman, SIRC, Institute of Company Secretaries of India. HR TIDINGS pave the way for college students in self grooming for their career and guidance for career planning. HR TIDINGS has been circulated in more than 20 colleges in South India.

Investor Awareness Programme



Investor Awareness Programme sponsored by Investor Education and Protection Fund Authority and Ministry of Corporate Affairs, Government of India in collaboration with Institute of Company Secretaries of India- Southern India Regional Council was held on 25th January 2018. Shri CS Dhanapal, Secretary- Southern India Regional Council inaugurated the Investor awareness programme and he spoke about the various investment avenues available for the investors. Shri.CA Srikanth presided over the function and he spoke about the Equity Advantage – A Value Based Approach to Portfolio Management.

Inauguration of Student Chapter of the Madras Management Association



The Student Chapter of the Madras Management Association was inaugurated on 28th September 2017., by Captain Dr R.Venkataraman. He spoke on the topic "Winner in You". The chapter consists of 50 student members. Yasmin of I MA (HRM) was selected as the President and Priyanga of II MA (HRM) was selected as the Secretary of the Chapter. The Student Chapter of MMA had organized workshops and seminars for the benefit of the students and bring awareness of the recent trends in the industry and equipping them with the sound knowledge and the skill required for the being a good team player, leader and a most wanted, a well trained brain in the today's competitive world. A workshop was organised on 5th December 2017 on the topic "Campus to Corporate", Mr Deepak Chabria was the chief guest. A workshop on "Importance of Data Analytics in Business Development and Career Prospects" was organised on 20th December 2017, Dr. Vasudevan was the chief guest. A one day seminar was organised on 9th February 2018 on the topic "Entrepreneurship Development", Mr G. Krishnamoorthy was the chief guest.